



empowering data to ignite action  
inspiring best practices, better results and continuous improvement

## **NEIL STERLING — PRESIDENT / CHIEF EXECUTIVE OFFICER**

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As leader, founder, president and Chief Executive Officer of SRG Technology and the drive behind Blender™, Neil Sterling is the heart and soul of the company. But this is only his latest enterprise. His distinguished career in retail, business and public service has established him as a well-known and well-respected member of the South Florida community. For more than 15 years, Sterling ran a successful sales and marketing firm — Sterling Resources Group. Sterling’s business accomplishments are only rivaled by his commitment to community service. Sterling is most proud of his public service as a Broward County School Board Member; a Florida Ethics Commissioner; and the founding chair of the Broward Performing Arts Center Authority. Sterling’s penchant for solutions-oriented business development led him to create SRG Technology in 2007. SRG Technology began as a small idea, but under Sterling’s leadership, it has evolved into one of the most innovative software development companies in the country. Sterling is a member of SRG Technology’s Board of Managers.

## **CANDACE HARTSELL — CHIEF OPERATING OFFICER**

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Chief Operating Officer Candace Hartsell has more than 25 years of experience in government relations, marketing, public relations, media relations and executive management. Prior to joining SRG Technology, Hartsell was the Deputy Chief of Staff and Executive Director of Community & Media Relations for the Broward County Sheriff’s Office, successfully managing large scale administrative projects. Hartsell’s previous positions include serving as a Marketing Executive for one of the nation’s largest hospice providers and as a Production Manager and Assistant Editor for a state-wide Gannett publication. Hartsell earned a Journalism degree (and is a proud graduate) from the University of North Carolina at Chapel Hill. Hartsell is a member of SRG Technology’s Board of Managers.

## **ADRIAN ZAI, MD PhD — CHIEF MEDICAL INFORMATICS OFFICER**

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As Chief Medical Informatics Officer for SRG Technology, Dr. Adrian Zai’s work focuses on the management and development of TopCare powered by Blender™, a role uniquely tailored for him. As the Clinical Director of Population Informatics at the Massachusetts General Hospital’s Laboratory of Computer Science, Dr. Zai invented TopCare, an information technology platform designed uniquely for population health management with core components that support team-based care and patient-centered management. In 2012, Partners Healthcare selected TopCare as its enterprise Population Health Management solution. In collaboration with SRG Technology, TopCare has now been deployed to the Massachusetts General Hospital, Brigham and Women’s Hospital and Newton-Wellesley Hospital.

## **GAIL ELIZABETH PIERSON — CHIEF ACADEMIC OFFICER**

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As Chief Academic Officer, Gail Elizabeth Pierson keeps ahead of the changes and aware of the demands of the consumer market. As a publishing professional and dedicated educator, Pierson has more than 25 years of executive experience and success in education publishing, products and services. Pierson’s expertise encompasses start-ups; business strategy; operations management; product development; digital publishing and sales and marketing. Pierson’s prior positions include working with Houghton Mifflin Harcourt Publishing in Boston; Riverdeep Inc. in Dublin; Ecology Communications Inc. in Washington D.C.; Center for Community Arts in Cape May County, New Jersey; Cape May Forum-Chautauqua at the Shore in Cape May, New Jersey; BBN Technologies in Cambridge, Massachusetts; and The Christian Science Monitor in Boston. Pierson is a member of SRG Technology’s Board of Managers.

## **GARRY JOHNSON — GENERAL COUNSEL**

SRG Technology's General Counsel Garry Johnson has been practicing law in New York and Florida for more than 25 years. Johnson specializes in corporate, finance and entrepreneurial law - including mergers; acquisitions; parent/subsidiary structures; secured and unsecured lending facilities; private debt and equity offerings; corporate compliance; and general corporate and contract matters. In addition to his law practice, Johnson is a Certified Public Accountant. His dual expertise allows him to bring a unique perspective to SRG Technology business operations. Johnson's entrepreneurial activities include start-up and early stage ventures in real estate, finance, advertising, media, internet, software and "green" environmental technology. Johnson's experience is wide and deep and his business acumen is a highly valued asset at SRG Technology.

## **MEG ARANOW — SENIOR VICE PRESIDENT, TECHNOLOGY**

With years of experience in the world of healthcare technology, Meg Aranow is the Interim Chief Technology Officer at SRG Technology. She also serves as an appointee of former Governor Deval Patrick to the Massachusetts Healthcare IT Council. Before coming to SRG Technology, she was a Senior Research Director with The Advisory Board's Information Technology Strategy Council, a Washington D.C.-based global research, technology and consulting firm. Aranow advised healthcare IT leaders on a broad array of strategic topics with a specific research focus in BI and Analytics. From 1997 to 2012, she was the Vice President and Chief Information Officer for Boston Medical Center, the teaching affiliate of Boston University School of Medicine. Aranow holds a BA from Wheaton College (MA) and an MPH from Boston University.

## **ALLEN BURGTORF — SENIOR VICE PRESIDENT, STRATEGIC SALES**

As Senior Vice President, Strategic Sales at SRG Technology, Allen Burgtorf draws from his 25+ years of experience as a pioneer of educational innovation. Burgtorf has worked in promoting leading edge transformational efforts in K-12 environments by creating partnerships between a highly skilled team of experienced educational experts and the largest, most diverse school districts in the country. Burgtorf's team-based efforts include adoption and implementation of the first web-based district portals for instructional technology; the development and implementation of the earliest curriculum management systems, at both district and state departments of education; and most recently, creating the model for assisting districts in transforming into integrated enterprise solutions for all aspects of teaching and learning. Burgtorf has held executive positions at Pearson Education, Riverdeep, and Houghton Mifflin Harcourt as Senior Vice President of Strategic Accounts. Burgtorf is the founder of the Ohana Institute, a fully accredited, independent, private, exploratory and innovative school based in Rosemary Beach, Florida, serving grades 3 - 12.

## **TOMMY HARRIS — VICE PRESIDENT, EDUCATION SALES**

Tommy Harris, well known in the education community, serves as Vice President of Education Sales. With more than 25 years of success in sales management, Harris is a seasoned sales leader experienced at building and managing high performing sales teams and distribution channels in the education technology marketplace. His expertise includes helping schools transition from print to digital learning resource management and helping them achieve results with their technology choices. His experience extends from successful startups to the world's largest educational publishers. Harris' previous experience includes serving as Senior Vice President of Sales at iLearn, Inc.; Vice President of Sales at America's Choice; Vice President National Sales at Riverdeep; Regional Sales Manager at Houghton Mifflin Harcourt; and Regional Sales Manager at Pearson's CCC Division.

## **KIRAN JUPUDI — VICE PRESIDENT, PRODUCT ARCHITECTURE/CHIEF ARCHITECT**

Senior Chief Architect Kiran Jupudi is an expert technologist and invaluable leader at SRG Technology. He began his SRG Technology tenure in 2010 in Atlanta as a .NET web application programmer. In 2012, Jupudi assumed the role of Senior Chief Architect and was entrusted to manage a software development and engineering team in Hyderabad, India. The Hyderabad team is 35 developers strong and has become a vital development partner to the SRG Technology team. Jupudi's skills as a team leader are matched by his skills as a developer. Prior to joining SRG Technology, Jupudi served as an Application Developer for the Georgia Department of Education; the Teacher Training Agency in London and Radial Networks in London. He also served as the .NET Analyst Developer for the BT Global Services in Liverpool, United Kingdom.

## **RUSTY JOHNSON — SENIOR VICE PRESIDENT, TECHNOLOGY**

Russell ‘Rusty’ Johnson brings years of experience as a software engineer/consultant to his position as Senior Vice President of Technology at SRG Technology. With 25+ years of experience, Johnson has developed a specialty in database system design and architecture, data warehouse development and management, and web-based reporting system development. Johnson also has extensive experience in the full project lifecycle including requirements gathering; system proofing and prototyping; design; implementation; and management. Johnson holds a Bachelor’s of Science with Honors in Mechanical Engineering Technology from the Southern College of Technology.

## **YE CHIN LEE — SENIOR VICE PRESIDENT, BUSINESS OPERATIONS**

Vice President of Healthcare Business Ye Chin Lee comes to SRG Technology with more than 15 years of experience in healthcare research and development and has significant experience in the financial and operational management of healthcare organizations; strategic planning; and administration. Immediately prior to SRG Technology, Lee served as Director of Finance and Business Development at the Massachusetts General Hospital’s Laboratory of Computer Science where she was responsible for the financial management of a \$10 million+ budget. Lee also served as an adjunct professor at Emmanuel College and as a financial manager for the Institute for Biogenesis Research. She received her BBA in Finance from the University of Hawaii’s Shidler College of Business and her MBA from Penn State University’s Smeal College of Business, Executive Program.

## **SHELLY LOOS — VICE PRESIDENT, MARKETING**

As Vice President of Marketing, Shelly Loos employs the creativity, management strengths and marketing skills at SRG Technology that made her an effective organizer for political initiatives. Since 1988, Loos has held leadership roles for numerous statewide and national political campaigns throughout the United States. She has served as the Director of Floor Operations for the last four Democratic National Conventions, where she managed the execution of presidential campaign branding and message delivery on the convention floor. Loos worked as a legislative aide in three different state legislatures — Rhode Island, Nebraska and Florida. Loos joined the SRG Technology team in 2010 and has been a staunch steward of the Blender™ brand ever since.

## **LIZ MARINO — CONTROLLER**

Elisabeth ‘Liz’ Marino is an accomplished, results-oriented senior financial manager with progressive experience in finance and operations management. She has an extensive background in corporate finance and general accounting with dynamic companies ranging from startups to mature. Those companies include Lamplighter Financial, 2Go Media, Dancing Bear Investments, Office Depot, Blockbuster Entertainment Corporation and Burger King Corporation. Marino received her Bachelor’s in Economics from Boston College and her Master’s in Finance and Accounting from Florida International University and the University of Miami.

## **JACK RISENHOVER — VICE PRESIDENT, HEALTHCARE SALES**

Vice President of Healthcare Sales at SRG Technology Jack Risenhoover has been a senior executive, board member and advisor for public and private healthcare technology companies since 1997. As an early member of the executive team for Eclipsys Corporation, he worked as the company’s general counsel through the IPO and multiple acquisitions of public and private companies, leading the legal, human resources, and information systems teams before taking on operating responsibilities as the President of the Mid-America Region. Risenhoover began his career in financial services at Merrill Lynch, and most recently, served as the Managing Director for Georgetown Advisors and as a principal at Princetown Capital Partners, focusing on healthcare technology and services. Risenhoover is a member of the California Bar Association, holds a Juris Doctorate from Vanderbilt University, an MBA from the University of Oklahoma and a BS in Management from Pepperdine University.

## **MICHAEL STONE — VICE PRESIDENT, STRATEGIC PARTNERSHIPS AND NEW MARKETS**

As Vice President of Strategic Partnerships and New Markets, Michael Stone brings his entrepreneurial spirit to all projects. Stone created and led start-ups in a variety of industries including insurance; health and wellness; real estate and industrial development; travel; and technology. Stone served as President and Chief Executive Officer of several companies with revenues ranging from approximately \$100 million to more than \$600 million. Stone is a graduate of Cornell University School of Hotel Administration and Hospitality Management, and he is a lifetime member of the Cornell Hotel Society; the Board of the American Gin Company; and a Founder, Chief Executive Officer and Board Member of Travel Sciences, Inc.

## **MARK TURNER — VICE PRESIDENT, TECHNOLOGY AND CHIEF SECURITY OFFICER**

As Vice President of Technology and Chief Security Officer at SRG Technology, Mark Turner is working to ensure that SRG Technology continues to grow, and information assets and technologies are adequately protected. Formerly the VP of Technology and CISO at DataOceans, Turner was responsible for the IT infrastructure and hosting operations as well as IT security and compliance for nine years. With over 25 years of experience in technology and consulting for Fortune 100 companies, Turner specialized in architecting and implementing enterprise datacenter and security platforms. Prior to joining DataOceans, Turner was VP of Technology at VirtualPremise; Principal Consultant for Intellinet; and a Senior Consultant for Andersen Consulting (now Accenture). Turner received his Bachelor of Science in Computer Engineering from the University of Michigan and also holds CISSP and MCSE certifications.

## **STEVEN WONG — VICE PRESIDENT, HEALTH TECHNOLOGY**

Vice President of Health Technology Steven Wong joined SRG Technology in 2015. With 20+ years of database related experience and nine years in the healthcare sector, his current focus is on developing and leading the third generation of population health management data model to support TopCare. Prior to joining SRG Technology, Wong served at the Massachusetts General Hospital's Laboratory of Computer Science as Chief Data Architect for population health management and was a core member of the TopCare team. Wong also spent five years at the Massachusetts Department of Early Education, where he led the deployment of an online voucher and billing system for all providers in the state of Massachusetts. Other major projects he led included the development of a data warehouse for the Harvard Risk Management group; the migration of a data platform for Harvard Business School; the modeling of a Business Intelligence tool at Massachusetts General Hospital's Laboratory of Computer Science; and an implementation for Harvard Risk Management. As the former Director of Information Technology at the Museum of Science in Boston, he has also managed numerous IT-based initiatives at the museum. Wong received his BS in Computer System Engineering from Rensselaer Polytechnic Institute.

## **TANYA ZUCCONI — VICE PRESIDENT, PROFESSIONAL SERVICES**

Tanya Zucconi, an experienced professional in healthcare, research and public policy industries, joined SRG Technology as Vice President of Professional Services. Her experience as the Senior Project Manager for Clinical Performance Reporting at Brigham and Women's Physician's Organization (BWPO) put her in direct contact with TopCare. In that role, Zucconi worked closely with Massachusetts General Hospital's Lab of Computer Science, and had an instrumental role in the implementation of TopCare at BWPO. Zucconi received a dual BA in both Psychology and Sociology from the University of Tulsa and a MBA in Information Systems from University of Massachusetts-Boston.