



SAVE **TIME** and **MONEY**

OPTIMIZE YOUR **OUTREACH OUTCOMES**

Get Better

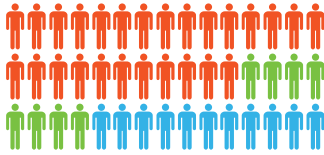


HOW IT WORKS ▼

We use a combination of
DESCRIPTIVE
AND **PREDICTIVE**
ANALYTICS



to **TRACK** YOUR
Patient Population
AND **IDENTIFY**



those needing **OUTREACH** . . .



...and provides the tools to mount an **OUTREACH CAMPAIGN**
to get them into your clinics

ONE MORE THING...

TopCare also provides insight
into how to **OPTIMIZE** your outreach

and yes, that's

PRESCRIPTIVE
ANALYTICS



At a participating practice, it resulted in

\$27 **ADDITIONAL**
REVENUE
per
CALL

MADE **3 MONTHS**
into implementation

Making Population Health Manageable

TopCare™ | Primary Care

Purpose: To improve a client-selected quality outcome.

Targets: All process and outcome metrics for cancer screening (lung, cervical, breast and colorectal), diabetes (LDL, BP, A1c, urine microalbumin, eye exam), CVE (LDL), hypertension (BP) out-patient volume and show-up rates.

Supports a central or distributed model for care management. Allows for multidisciplinary care teams to simultaneously manage patient population rosters.

Identifies patients in the following categories:

- Gaps in care based on metrics listed above
- Scheduled appointments, but high-risk for no-shows
- Unscheduled, due appointments
- Patients unseen by physicians in the past year

Integration: Requires EHR data, Claims data, Scheduling data, provider and clinic census.

Outreach: Automated, basic outreach (e.g. letters, texting, emails) and work list for in-person calls.

TopCare™ | Targeted Outcomes

Purpose: To improve client-selected quality outcomes.

Targets: Client-selected outcomes improvement for expedited ROI.

Integration: Requires limited, relevant data.

Outreach: Automated, basic outreach (e.g. letters, texting, emails) and work list for in-person calls.

Proven Use Case: Decreased no-show rate to outpatient appointments resulting in a 7% revenue increase* 3 months into implementation.

*Estimate based on ROI during a Primary Care pilot study at the Massachusetts General Hospital: High risk of No-Show 15%, Calls to 20% of appointments

TopCare™ | Research

Purpose: To support healthcare researchers operationalize population-based interventions and track their impact.

TopCare Research:

- Automates the identification of eligible populations
 - Facilitates recruitment of patients to clinical study into appropriate group (i.e., can assist with populations randomization process for clinical trials)
 - Enables tracking of specific targeted outcomes
 - Helps drive unique intervention to improve outcomes
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TopCare™ | Full Service Patient Outreach

Need Pop Health to be more manageable? We can help. Avoid IT implementation and training by adding our Full Service Patient Outreach solution. *Limited to non-clinical outcomes