

A web-based, data and user-driven, engagement solution to expand reach and build business by connecting users with personalized travel content, resources and each other.



**Connect. Engage. Personalize.**

# BlenderConnect™ for Travel uses data to build a new kind of online community.

## Features



### Personalization

- User Profiles
- Personalized Dashboards
- Relevant content delivery based on user-defined profiles and other information collected by the system



### Engagement & Collaboration

- Workspaces
- Expert Forums and Webinars
- Community Chats
- Points, Badges
- Build Network of Friends
- Pulse Checks
- Surveys
- Notifications
- Discussion Boards
- Social Media Integration



### Business Referral System

- Tracking and Localization



### Content Management

- Full-Featured Content Management System
- Digital Interactive Formats



### Sales & Marketing

- Rewards and Incentives
- Special Offers and Deals
- Coupons
- Promotions



### Administration & Security

- Role-Based Access
- System Configuration Tools
- Secure User Registration
- Secure Hosting
- Network Redundancy
- Automated Immigration & Customs Card



### Statistics

- Online
- Tracking
- Reporting

Communicate. Educate. Collaborate.

## Benefits

- 🌀 Interactive, 2-way customer and consumer engagement
- 🌀 Automated Immigration & Customs Card
- 🌀 Includes a full-featured content management system
- 🌀 Fully mobile responsive design
- 🌀 Deliver targeted content and offers based on user-defined customer/ consumer profiles
- 🌀 Gather valuable consumer information and enhance insights via pulse checks, surveys and other site system activity
- 🌀 Rewards and incentives program to encourage site activity and engagement
- 🌀 Engage users online with forums, discussions, news, collaborative workspaces, promotions and special offers
- 🌀 Expand your marketing and sales reach
- 🌀 Build brand loyalty
- 🌀 Real-time, online statistics

**Increase Visitors. Grow Business.**



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